

Cameron Kormylo  
[ckormylo@vt.edu](mailto:ckormylo@vt.edu)  
Pamplin College of Business  
Virginia Tech

## EDUCATION

**Ph.D. Business Information Technology** (August 2019 - Present)  
Virginia Polytechnic Institute and State University (Virginia Tech), Blacksburg VA.

**B.B.A. Information Technology Management** (August 2015 – May 2019)  
University of Notre Dame, Notre Dame IN

## RESEARCH INTERESTS

Trust in Technology  
Privacy & Security  
Instrumented Workplace

## AWARDS

The Charles G. Morrow Award for Business Excellence (2019)  
Pamplin College of Business Security, Privacy, and Trust Grant (2020) - \$10,000  
Pamplin College of Business Security, Privacy, and Trust Grant (2021) - \$10,000

## RESEARCH

### Working Papers

1. Kormylo C. and Adjerid I. *Sign in and Stay a While: Choice Architecture and Users' Choice to Log Out.*  
This experimental paper evaluates how variations in the presentation of the log-in choice can affect the subsequent decision. We also consider how the repetitiveness of these decisions may increase or decrease the impact of the variations and how the results may be heterogeneous across personal characteristics.

### Data Collection

1. Kormylo C., Adjerid I., and Ball S. *Till Tech Do Us Part: Trust and Betrayal in Technology.*  
Using a classic economic trust game, this paper aims to understand how individuals learn to trust technology and how their understanding of betrayal changes from human actors to technology.
2. Angst C., Striegel A., Adjerid I., and Kormylo C. *N-DISTANCE: Notre Dame Identification and Social Transmission Advice and Navigation for Covid-19 Evasion.*  
As students are being reintroduced to campus in August at the University of Notre Dame, we aim to track the interactions of students using locational beacons and develop a model that identifies campus hotspots and infection risk.
3. Kormylo C., Adjerid I., Angst C., and Striegel A. *The Instrumented Employee: Insights on Monitoring and Interactions in the Workplace.*  
Using multimodal data from wearables, location beacons, and phone agents, this paper will track interactions among employees and explore the physiological

effects of those interactions and how monitoring in the workplace can lend new insights to employee productivity and satisfaction.

## CONFERENCES AND WORKSHOP PRESENTATIONS

Kormylo C. and Adjerid I. Sign in and Stay a While: Choice Architecture and Users' Choice to Log Out. Deferred to 2021. **Workshop on Experimental and Behavioral Economics in Information Systems (WEBEIS)**.

Kormylo C. and Adjerid I. Sign in and Stay a While: Choice Architecture and Users' Choice to Log Out. November 2020. **Conference on Information Systems and Technology (CIST)**.

Kormylo C. and Adjerid I. Sign in and Stay a While: Choice Architecture and Users' Choice to Log Out. March 2021. **Graduate Student Association Research Symposium (GSARS)**.

## TEACHING

### Graduate Teaching Assistant

- Project Management – Fall 2019, Spring 2020, Fall 2020
- Data Governance, Privacy, & Ethics – Fall 2019, Fall 2020
- Cybersecurity Analytics – Spring 2020, Spring 2021
  - ❖ Presented lectures throughout the semester on analytics in R

## SERVICE

### Ad Hoc Reviewer

Management Information Systems Quarterly (MISQ).  
International Conference on Information Systems (ICIS).

## RELATED WORK EXPERIENCE

Business Analytics Intern, **Abbott Laboratories**, May 2018 – August 2018  
Used advanced modeling and machine learning strategies to analyze historical trends and change in international sales data, specifically in developing markets

Operations Analyst Intern, **Uline**, May 2017 – August 2017  
Developed analytical models to track and manage US sales patterns